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|  | **Becoming an Associate/Travel Partner of the AABBA*extend your reach!*** |

The Anchorage Alaska Bed & Breakfast Association hosts want to talk about you over breakfast.

Join the AABBA as an “A/TP” and become the subject of conversation as guests plan their day. B&B hosts are called upon for recommendations, and we love to give references to people we know personally!

The A/TP membership has an annual fee of $95.00. When you first apply, the AABBA Board confirms your nomination and begins the process of setting up the marketing channels that will bring you to the attention of our guests.

* You will be featured on our Travel Partners page on the AABBA Website as well as in the printed Directory that is distributed to each member B&B for guest rooms and coffee table access.
	+ Visit [www.anchorage-bnb.com](http://www.anchorage-bnb.com) and [www.facebook.com/AABnBA](http://www.facebook.com/AABnBA)
	+ We encourage guests to post their pictures and memories of your tour, restaurant, or services so that others know immediately how much they enjoyed the day.
* You will receive a decal for your door or window announcing that you are an A/TP – adds to the visitors’ impression of your professionalism.
* You will have a display area at the AABBA Annual Vendor Fair at no extra fee. Bring your materials, including rack cards, schedules, and other items that can be given to travelers. Tip: business card-sized discount cards with your reservation web link and phone number are winners!
	+ You will hob nob with other A/TPs in a friendly atmosphere – a good time to invest in relationships that lead to more referrals around town.
* You will be written about in social media (we have a blog, Face Book, LinkedIn, and Pinterest as AABBA, and our B&B hosts pick up the theme for Twitter, Instagram, and their own social media accounts. Back links to your own website are worth $$ for adding to your page rank.
* You will be invited to the AABBA A/TP Autumn Celebration at the end of the season. This low key event gives an opportunity to evaluate how our partnership affected our businesses and to take a deep breath!

The AABBA is an association based on professionalism and quality of the Alaska travel experience. B&Bs that apply for membership must undergo a peer review as part of joining, and then again biennially. Over 50% of the Municipality-licensed B&Bs in the Anchorage area are members.

***Mary M. Rydesky***

President, AABBA
Host, Jarvi Homestay 907-227-2393

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Please join us in making great travel memories for our guests!