

Anchorage Alaska Bed & Breakfast Association
General Membership Minutes

December 13, 2015
A Lakeside Bed & Breakfast

Present: Krista & Zack Walker, Mary Rydesky, Annie Rittal, Terri Semmler, Heather Johnson, Laura Pannone, Joyce Hughes, Julian Rivers, Joanna Littau

Guests: Mia and Kira McKenzie, Dan Foote

The meeting was called to order at 4:05 pm by VP Mary Rydesky.

1. Opening comments by Mary

Mary explained that President Lori Roth was unable to attend due to family emergency, and that Lori sent us all holiday wishes.

2. Election results

As of December 12, there were 20 ballots received. Results showed Mary Rydesky as President, Heather Johnson as chair of Membership Committee, Sheila and Cliff Stratton as Standards & Ethics Committee Chair. The VP position remains unfilled at this point. (The election results are attached.)

3. AABBA Treasurer's Report

The Profit & Loss Previous Year Comparison and the Balance Sheet for Jan 1-December 13, 2015 was presented by Treasurer Laura Pannone and reviewed. (The report is attached.)

4. Committee Reports (see attached)

Hotline: Krista and Zach reported that they will have the hotline for the next month. They are looking into call centers for use during the season. Barring that, there will be more experiential training next year.

Standards & Ethics: Mary reported that Cliff and Sheila had accomplished all but three inspections before the fiscal year starts.

BBAA: The next meeting/conference is at Karen Harris' Garden Gate B&B between Palmer and Wasilla April 8-10, 2016.

Web/PR: Webervations is repairing some issues; we can now put our newsletter and information on the website. It will be on the AABBA website, under Member Info>Member Login>Member Maintenance>Newsletter. This puts business info in a password protected place. It was also noted that there were 15% less website visits from last year, 11% less to our mobile site. Do we want to pay to update the website?

Community: Terry reported we had three drives of goods that went to the Mission Center. She was taking things over after the party. She has receipts for anyone who's donated if they'd like to claim them on their taxes.

Membership: Heather reported that members were renewing, but that A/TP renewals were slower coming in. Heather received a list of B&Bs from the Muni, and noted there are about half of them in our association. Many of the B&Bs are in Girdwood. AirB&B not taxed to our knowledge at this point. Do we need to talk about this next year? There are 285 Air B&B rooms in Anchorage on the website, 34 of them in B&Bs.

5. Retreat

Mary to survey the board re: the annual board retreat. House of Jade tentatively offered to host the retreat.

6. Adjournment

The meeting was adjourned at 4:50 pm.

Submitted by Secretary Annie Rittal

Attachments: Agenda

Election Results

Profit & Loss Statement

NOTE: Retreat is now scheduled to be held at A City View B&B, hosted by Laura Pannone on January 9th from 12-5pm.

12:43 PM

12/13/15

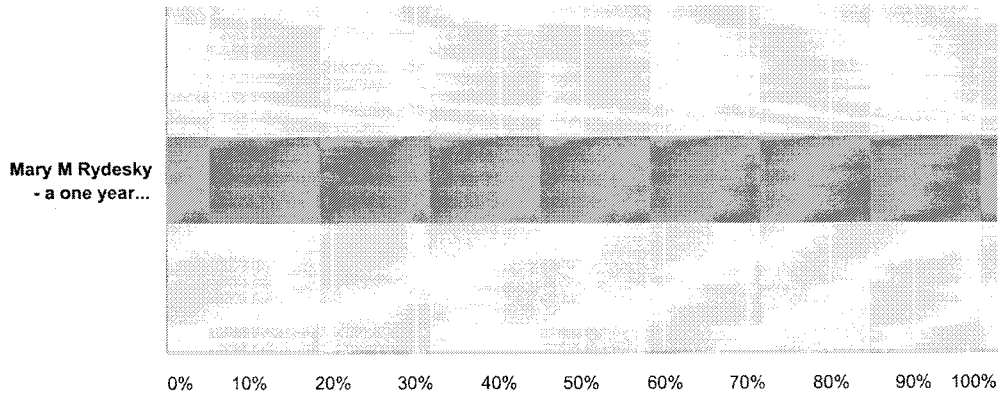
Accrual Basis

Anchorage Alaska Bed & Breakfast Association
Profit & Loss Prev Year Comparison
January 1 through December 13, 2015

	Jan 1 - Dec 13, 15	Jan 1 - Dec 13, 14	\$ Change	% Change
Ordinary Income/Expense				
Income				
400 Membership Dues	4,800.00	3,420.00	1,380.00	40.4%
401 Webervations	3,186.68	2,050.00	1,136.68	55.5%
410 Associate Members	7,505.00	5,998.62	1,506.38	25.1%
415 Vendor Fair	100.00	100.00	0.00	0.0%
430 Interest	16.80	11.85	4.95	41.8%
490 Miscellaneous	0.00	-15.00	15.00	100.0%
Total Income	15,608.48	11,565.47	4,043.01	35.0%
Expense				
500 Advertising & Marketing	1,097.99	1,482.03	-384.04	-25.9%
520 Trade Organization Mmbrshps				
524 Chamber of Commerce	350.00	340.00	10.00	2.9%
525 Visit Anchorage	300.00	300.00	0.00	0.0%
520 Trade Organization Mmbrshps - Other	0.00	100.00	-100.00	-100.0%
Total 520 Trade Organization Mmbrshps	650.00	740.00	-90.00	-12.2%
530 Telephone, Telecommunctns				
531 GCI	59.15	85.27	-26.12	-30.6%
532 AT&T	587.44	565.00	22.44	4.0%
Total 530 Telephone, Telecommunctns	646.59	650.27	-3.68	-0.6%
533 Post Office Box	192.00	192.00	0.00	0.0%
534 Postage, Mailing Service	85.04	27.37	57.67	210.7%
537 Printing and Copying	331.50	295.00	36.50	12.4%
540 Web-Site Host & Mntnnc				
URL Registration	41.97	0.00	41.97	100.0%
540 Web-Site Host & Mntnnc - Other	375.00	337.50	37.50	11.1%
Total 540 Web-Site Host & Mntnnc	416.97	337.50	79.47	23.6%
546 Webervations	2,635.00	2,518.16	116.84	4.6%
554 Business Licenses & Permits	125.00	150.00	-25.00	-16.7%
558 Insurance - D&O, Liability	1,244.46	1,441.00	-196.54	-13.6%
570 Travel and Meetings				
573 Food	0.00	100.00	-100.00	-100.0%
574 meeting Venue	50.00	35.00	15.00	42.9%
Total 570 Travel and Meetings	50.00	135.00	-85.00	-63.0%
Reconciliation Discrepancies	0.60	0.00	0.60	100.0%
Total Expense	7,475.15	7,968.33	-493.18	-6.2%
Net Ordinary Income	8,133.33	3,597.14	4,536.19	126.1%
Net Income	8,133.33	3,597.14	4,536.19	126.1%

Q1 Please select your response for President:

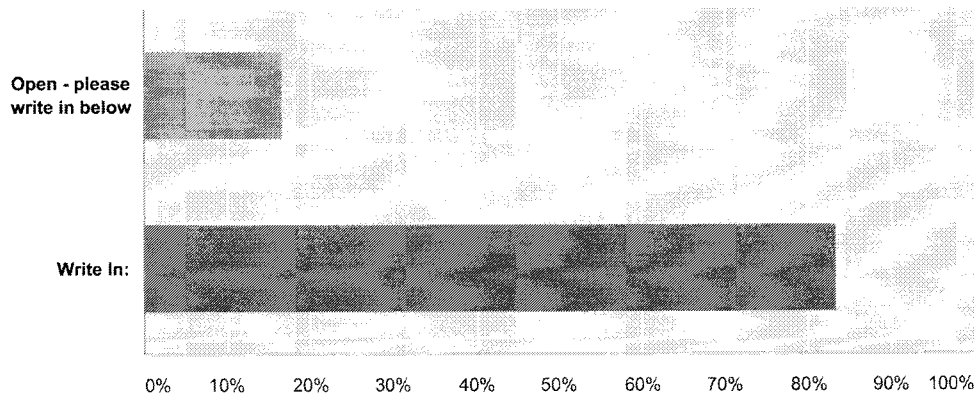
Answered: 21 Skipped: 0



Answer Choices	Responses
Mary M Rydesky - a one year term of service	100.00% 21
Total	21

Q2 Please select your response for Vice-President:

Answered: 6 Skipped: 15

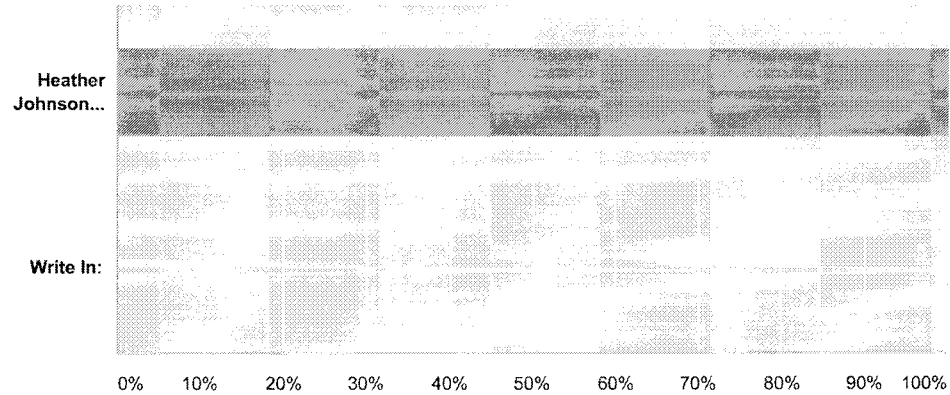


Answer Choices	Responses
Open - please write in below	16.67% 1
Write In:	83.33% 5
Total	6

Q3 Please select your response for Membership Chair (1 year):

AABBA Election of Officers 2016 (conducted Nov 2015)

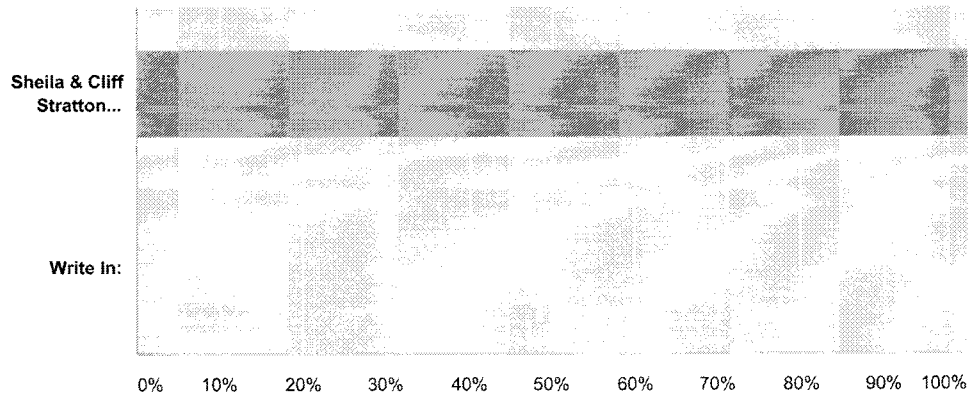
Answered: 21 Skipped: 0



Answer Choices	Responses	
Heather Johnson (Gardenside B&B) - one year term of service	100.00%	21
Write In:	0.00%	0
Total		21

Q4 Please select your response for Standards & Ethics Chair:

Answered: 21 Skipped: 0



Answer Choices	Responses	
Sheila & Cliff Stratton (Highland Glen Lodge B&B)	100.00%	21
Write In:	0.00%	0
Total		21