



Please mail this page before December 15, 2020 to:
 AABBA-Membership, PO Box 242623, Anchorage, AK 99524-2623

| Bed & Breakfast Membership Renewal | | | | |
|--|---|--|---------------------------------|------------------------------------|
| B&B Name: | | # of Rooms | | |
| Owner Name: | | | | |
| Business Address: | | | | |
| Website: | | | | |
| Email: | | Fax | | |
| Phone: | | Toll Free: | | |
| URLs: FaceBook | | Instagram | | |
| LinkedIn | | Pinterest | | |
| Other | | Other | | |
| Please indicate your 2 choices for volunteer committees: | | | | |
| <input type="checkbox"/> Membership | <input type="checkbox"/> Publicity | <input type="checkbox"/> Hotline | <input type="checkbox"/> Bylaws | <input type="checkbox"/> Community |
| <input type="checkbox"/> Standards & Ethics | <input type="checkbox"/> Administrative | <input type="checkbox"/> Program & Education | <input type="checkbox"/> Board | |

| Please provide the information below: | |
|---------------------------------------|------------|
| AK Business License #: | Exp. Date: |
| Municipal B&B Permit #: | Exp. Date: |
| B&B Liability Insurance | Exp. Date: |

| I attest that I have: | Initial Here: |
|---|----------------|
| <input type="checkbox"/> Bed Tax Registration Certificate # _____ | |
| <input type="checkbox"/> Completed Self Evaluation | |
| <input type="checkbox"/> Linked from my B&B website to AABBA's website https://www.anchorage-bnb.com | |
| <input type="checkbox"/> Reviewed and updated my password-protected listing under Member Info/Member Login on the AABBA website https://www.Anchorage-bnb.com | |
| Membership Dues for 2021 (\$50) COVID Relief! | \$ |
| | Check # |
| | Date: |

I acknowledge and by my signature certify that the information contained above is true and correct and that I will comply with all AABBA's membership requirements:

_____ Date: _____



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PARTICIPATION IN AABBA

The AABBA is a volunteer-managed, non-profit organization of Bed & Breakfast owners who are committed to excellence in inn-keeping and to community service. All of our members are dedicated, talented, and extremely busy B&B hosts. An organization the size of the AABBA necessitates that all members contribute some of their valuable time. The Association needs the participation of all members if it is to succeed and live up to its mission.

Participation in at least one of the following committees is a condition of membership.

Please choose at least 2 of the committee(s) in which you will participate:

- Membership Committee.** The primary function is new member recruitment, retention, and membership communication.
- Program & Education Committee.** The primary function is to plan meetings and workshops. Until further notice, events are being held online.
- Standards & Ethics Committee.** The primary function is to perform on-site peer reviews and inspections. In addition, this committee addresses all guest complaints received by the association.
- Publicity Committee.** The primary function is to perform marketing tasks, draft or edit blog postings and other social media notes, monitor the association's website statistics, and issue public announcements, represent AABBA at local events.
- Administrative Committee.** The purpose is to periodically evaluate the Association By-laws and to nominate members for elected offices. The Administrative Committee also conducts elections.
- Community Committee.** The primary function is to plan and coordinate community events and fund-raising activities.
- Hotline Committee.** The primary function is to plan and coordinate training and the distribution of the hotline telephone tools.
- Bylaws Committee.** Purpose is to review and propose changes for member approval.
- Board of Directors.** Positions on the board are both elected and appointed. Each member is asked to consider accepting this honor at least once over the term of their continuing membership.

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AABBA MEMBERSHIP BENEFITS

✓ **Expand Your Coverage to an International Market!** AABBA provides group marketing valued at thousands of dollars by advertising in travel publications such as the Alaska State Vacation Planner and Anchorage Convention and Visitor's Bureau (Visit Anchorage) Visitor's Guide.

✓ **Pooling Resources Stretches Advertising Dollars!** AABBA members receive discounts or receive commissions and complementary services from our Associate/Travel Partner (ATP) members. ATPs offer B&B supplies, web design and marketing, accounting, IT and other services. Familiarization tours are frequently offered as well. The Association organizes events providing an opportunity for all Anchorage B&Bs to meet suppliers and tourism industry representatives who distribute rack cards for our guests.

✓ **We Have a Highly Visible Listing and We Link to Your Website!** The AABBA web directory, with a link to your B&B web site, appears on the first page of many searches for accommodations in Anchorage. AABBA's web site is registered with major search engines such as Yahoo, Bing, Google. The AABBA web site is maintained throughout the year with immediate addition of new member listings following completion of the membership process. Membership fees cover the cost of these important functions, all of which add to each member B&B's bottom line. Visit us at www.Anchorage-bnb.com!

✓ **Reservation Hotline!** AABBA members volunteer to answer the Hotline as some travelers desire to link with a person, not just a computer site. The Hotline receives inquiries throughout the year. Members pay no commission for referrals from the Hotline.

✓ **Community Projects!** Members participate in community projects such as the partnership with programs for the homeless such as the Rescue Mission. The Association receives recognition as a community partner. Presently, we are participating virtually

✓ **A Unified Standards and Ethics Code Places You "One Step Up"!** The AABBA peer review program provides guidelines for professional operation of your B&B and quality assurance standards for safety and guest comfort. Experienced volunteer members conduct this free on-site inspection service to grant renewal of membership biannually thereafter. Note: all new member B&Bs with shared bathrooms are required to have no less than one bathroom for every two bedrooms offered.

✓ **Member Referrals!** Networking opportunities with other B&B's at regularly scheduled meetings and social events create additional income potential. The diversity of the Association membership offers an opportunity to network in small groups of B&B hosts who offer similar properties, rates, and amenities or are located in the same area of town.

✓ **Mentoring, Networking, and Educational Opportunities!** Special educational opportunities offered to members online (e.g., eCoffee sessions, COVID-19 Response, Marketing Seminar, , Social Media How-to's, etc.).

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