



2018 AABBA New Member Application

Please complete this page & attach requested documentation

Mail to: AABBA-Membership, PO Box 242623, Anchorage, AK 99524-2623

B&B Name: _____ # of Rooms: _____

Owner's Name: _____

Address: _____

Website: _____

Email: _____

Phone: _____ Toll Free: _____ Fax: _____

Social Media: _____

Please indicate your 2+ choices for volunteer committees:				
<input type="checkbox"/> Membership	<input type="checkbox"/> Publicity	<input type="checkbox"/> Hotline	<input type="checkbox"/> Bylaws	<input type="checkbox"/> Community
<input type="checkbox"/> Standards & Ethics	<input type="checkbox"/> Administrative	<input type="checkbox"/> Program & Education	<input type="checkbox"/> Board	

Please fill in information below:		* include copy of each item in application
<input type="checkbox"/> * AK Business License #:		Exp. Date:
<input type="checkbox"/> * Municipal B&B Permit #:	for ____ rooms	Exp. Date:
<input type="checkbox"/> * B&B Liability Insurance		Exp. Date:
<input type="checkbox"/> * Municipal Bed Tax Registration Certificate #		

I attest that I have:	Initial Here:
<input type="checkbox"/> Completed Self Evaluation (will prepare you for AABBA Inspection & Approval step)	
<input type="checkbox"/> Created a hotlink from my B&B website to the AABBA website (www.anchorage-bnb.com)	

Webervations Availability Calendar Listing (see pg. 3 for rates)
<input type="checkbox"/> Please include my B&B in Webervations as a member of AABBA at the Association's rate. The B&B will be displayed on the AABBA's website on the "check availability" tab.
<input type="checkbox"/> Please DO NOT subscribe my/our Bed and Breakfast in Webervations
<input type="checkbox"/> My online reservations system is: _____

Membership Dues (\$175) + Webervations Fees (if applicable)	\$	Check #	Date
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I acknowledge and by my signature certify that the information above is true and correct and that I will comply with all AABBA's membership requirements:

Signature

Date



PARTICIPATION IN AABBA

The AABBA is a volunteer-managed, non-profit organization of Bed & Breakfast owners who are committed to excellence in inn-keeping and to community service. Members are dedicated, talented, and extremely busy B&B hosts. An organization the size of the AABBA necessitates that all members contribute some of their valuable time. The Association needs the participation of all members if it is to succeed and live up to its shared mission.

Participation in at least one of the following committees is a condition of membership.

Please choose the committee(s) in which you will participate from the list below.

- Membership Committee.** The primary function is new member recruitment, retention, and membership communication.
- Program & Education Committee.** The primary function is to plan monthly meetings and workshops.
- Standards & Ethics Committee.** The primary function is to perform on-site peer reviews and inspections. In addition, this committee addresses all guest complaints received by the association.
- Publicity Committee.** The primary function is to perform marketing tasks, draft or edit blog postings and other social media notes, monitor the association's website statistics, and issue public announcements, represent AABBA at local events.
- Administrative Committee.** The purpose is to periodically evaluate the Association By-laws and to nominate members for elected offices. The Administrative Committee also conducts elections.
- Community Committee.** The primary function is to plan and coordinate community events and fund-raising activities.
- Hotline Committee.** The primary function is to plan and coordinate training and the distribution of the hotline telephone tools.
- Bylaws Committee.** Purpose is to review and propose changes for member approval.
- Board of Directors.** Positions on the board are both elected and appointed. Member are asked to consider accepting this honor at least once over the term of their continuing membership.

Keep this and following pages for your records.



Webervations

Webervations provides Internet reservation and booking services to the travel industry. Since 1995, Webervations has provided “affordable, effective and flexible online availability and reservation services to the lodging industry, including availability calendars, reservation requests, and real-time confirmed reservations. Consolidated displays are available to give national, state, and local B&B associations and tourism organizations an easy way for travelers to search multiple properties for availability”.

RezOvations is a related property management system to bed and breakfasts, hotels, and inns. Homeaway, a subsidiary of Expedia, owns and operates RezOvations and Webervations.

Visit www.webervations.com for more information on their services.

Price/year for AABBA member participation in 2018 is estimated below. Should Webervations’ estimate be less than the actual invoiced cost, participants will be notified regarding the balance due. (Note: prices are no longer estimates - they are set.)

1 - 4 listings	\$ 115.00	As an example of 3 listings: Salt Room, Pepper Room, and the third is Salt & Pepper Suite (formed by renting both rooms as a unit.)
5 - 9 listings	\$ 142.00	
10 - 19 listings	\$ 203.00	

A listing is a room or a combination of rooms.

Please:

- Note your Webervations choices on the application form.
- Mark if you do or do not wish to have Webervations this year and calculate the total fees.
- Depending on the time of year at which you are applying, note that this fee is based on an estimate. In the unlikely event that Webervations charges AABBA more than they estimate as of Fall prior to your renewal, the Association will invoice you for the difference.

We look forward to receiving your application and are pleased to share your interest in Alaska accommodations - Bed & Breakfasts are important to tourism in our area. Thank you!



AABBA MEMBERSHIP BENEFITS

- Expand Your Coverage to an International Market!** AABBA provides thousands of dollars in group marketing by advertising in travel publications such as the Alaska State Vacation Planner and Anchorage Convention and Visitor's Bureau (Visit Anchorage) Visitor's Guide.
- We Have a Highly Visible Listing and We Link to Your Website!** The AABBA web directory, with a link to your B&B web site, appears on the first page of most searches for accommodations in Anchorage. AABBA's web site is registered with major search engines such as Yahoo and Google. The AABBA web site is maintained throughout the year with immediate addition of new member listings following completion of the membership process. Membership fees cover the cost of these important functions, all of which add to each member B&B's bottom line. Visit us at www.Anchorage-bnb.com!
- Access to Webervations!** You can elect to enroll in an online secure reservations systems available to small businesses at member rates. Your availability calendar is included on the AABBA website and guests can reserve your B&B 24-hours a day, seven days a week.
- Reservation Hotline!** AABBA members volunteer to answer the Hotline as some travelers desire to link with a person, not just a computer site. The Hotline receives inquiries throughout the year. Members pay no commission for referrals from the Hotline.
- Community Projects!** Members participate in community projects such as the partnership with programs for the homeless such as the Rescue Mission. The Association receives recognition as a community partner.
- A Unified Standards and Ethics Code Places You "One Step Up"!** The AABBA peer review program provides guidelines for professional operation of your B&B and quality assurance standards for safety and guest comfort. Experienced volunteer members conduct this free on-site inspection service to grant renewal of membership biannually thereafter. Note: all new member B&Bs with shared bathrooms are required to have no less than one bathroom for every two bedrooms offered.
- Member Referrals!** Networking opportunities with other B&B's at regularly scheduled meetings and social events create additional income potential. The diversity of the Association membership offers an opportunity to network in small groups of B&B hosts who offer similar properties, rates, and amenities or are located in the same area of town.
- Mentoring and Educational Opportunities!** Special educational opportunities offered to members during the year (e.g., cooking classes, Marketing Seminar, Competing & Collaborating with VRBO, AirBnb, and the OTAs, Social Media How-to's, etc).
- Pooling Resources Stretches Advertising Dollars!** AABBA members receive discounts or receive commissions and complementary services from our Associate/Travel Partner (ATP) members. ATPs offer B&B supplies, web design and marketing, accounting, IT and other services. Familiarization tours are frequently offered as well. The Association organizes a Vendor Fair and potluck dinner in May which provides an opportunity for all Anchorage B&Bs to meet suppliers and tourism industry representatives who distribute rack cards for our guests.